



# Western Australian **Mental Health** Conference 2019



## *Sponsorship Prospectus*



**WAAMH**

Western Australian Association  
for Mental Health

**19-20  
NOV  
2019**



Government of Western Australia  
Mental Health Commission

☎ 08 6246 3000

✉ [conference@waamh.org.au](mailto:conference@waamh.org.au)

🌐 [waamh.org.au/conference](http://waamh.org.au/conference)

🐦 @TheWAAMH



## Strengthening our community

We are very excited to be hosting our third Western Australian Mental Health Conference. We look forward to welcoming people with lived experience, clinicians and mental health professionals, the community-managed sector, and anyone interested in mental wellbeing from all around the State.

By joining us as a partner of the conference, you will help to make this event as inclusive, broad-reaching and collaborative as possible, in addition to extending your sphere of reach, influence and exposure. This conference is an important opportunity to shape the mental health space in Western Australia and inspire each other through thoughtful and considered conversations, drawing on expertise, evidence and best practice.

Together, we are working towards creating a sustainable mental health community and improving the lives and outcomes for people in our society. I encourage you to take part in this year's conference and I look forward to meeting you. Thank you for your support.

**Taryn Harvey, Chief Executive Officer, Western Australian Association for Mental Health**



## About the Conference

The Western Australian Mental Health Conference 2019 will be hosted by the Western Australian Association for Mental Health (WAAMH), with the support of the Western Australian Mental Health Commission. The conference will be held at the Hyatt Regency on Adelaide Terrace in Perth from 19-20 November 2019.

The conference aims to develop, strengthen and support Western Australia's mental health sector, provide collaboration opportunities for mental health workers and people with lived experience, and share resources, perspectives and best practice, so together, we can move forward in the same direction with clear actions and solutions in mind.

The program's four core streams sessions will explore the concept of *Strengthening our community* by taking a holistic look at mental health, sharing ideas, and learning from both each other and industry leaders.

If it takes a village to raise a child, then it takes a whole of community approach to tackle mental health challenges. Through connections and conversations at the State's premier mental health conference, we hope to weave a path through Western Australia's mental health system to ensure it can offer the right support, at the right time, in the right place, to keep people well in their own local communities.

The conference will appeal to a diverse range of delegates including people with lived experience as a consumer, carer or family member; professionals from primary health, private sector and NGO services; funding bodies; policy makers; mental health educators and advocates; and people whose work relates to mental health, HR and/or OH&S.

## Invitation to Partner

We expect to attract approximately 400 delegates from across WA and interstate, plus an additional 500 people through live streaming.

Play a bigger part in the 2019 Western Australian Mental Health Conference by becoming an event sponsor and showcasing your business or group as a community-minded organisation committed to building a more mentally healthy and connected State.

Organisations are invited to select and sponsor a sponsorship package for the WA Mental Health Conference. Extensive profiling and branding opportunities exist to strengthen your organisation's profile. The cost will vary per sponsorship package based on the benefits offered.

Opportunities to create a tailored sponsorship package to support other WAAMH events including the WA Mental Health Awards and Mental Health Week are also available.



## Sponsorship Packages

A variety of packages are available to suit your business needs.

If the below listed packages don't meet your business needs or you would like to bundle your package to sponsor the Conference and other Mental Health events please contact WAAMH Marketing and Events Manager Shendelle Oliver on 08 6246 3000 or at [SOliver@waamh.org.au](mailto:SOliver@waamh.org.au)

### GOLD SPONSOR - \$15,000

#### *Benefits to your business*

- Opportunity to speak or be interviewed as a major sponsor on stage at the conference for three minutes
- Verbally acknowledged in opening speech and during sponsors mentions
- Prominent logo placement and acknowledgement on conference webpage and WAAMH home page with click-through to your organisation's website
- Prominent logo position on sponsor slide on big screen at the event
- Pop-up display in the conference networking area (to be stationed by your staff)
- Opportunity to introduce a keynote speaker and present a speaker thank you gift in a break-out session
- Prominent logo placement on delegate tote bags (Sponsorship must be locked in by August 2019 to secure this benefit)
- Logo with click-through on WAAMH's electronic direct marketing related to the event
- Acknowledgments on WAAMH's social media platforms, including your handle and a link included
- Acknowledgement in media releases where applicable to the Conference
- Organisation's banner at event registration areas
- Two tickets to the conference
- VIP Seating at the front tables of the event
- Four tickets to the exclusive WAAMH Members-only Sundowner
- Logo and organisation featured in official conference program

### SILVER SPONSOR - \$10,000

#### *Benefits to your business*

- Prominent logo placement on sponsor slide on big screen at the event
- Pop-up display in the conference networking area (to be stationed by your staff)
- Mentioned in opening speech and during sponsors mentions
- Opportunity to introduce a speaker and present a speaker with thank you gift in a break out session
- Logo on delegates tote bags (Sponsorship must be locked in by August 2019 to secure this benefit)
- Acknowledgement and logo placement on conference webpage with click-through to your organisation's website
- Acknowledgment on WAAMH's social media platforms with your handle and a link featured
- Logo with click-through in WAAMH's electronic direct marketing related to the event
- Organisation banner at event registration areas
- Two tickets to the Conference
- VIP Seating at the front tables of the event
- Three tickets to the exclusive WAAMH Members-only Sundowner
- Logo featured in official conference program

### INDUSTRY PARTNER \$5,000

#### *Benefits to your business*

- Logo on sponsor slide on big screen at the event
- Pop-up display in the conference networking area (to be stationed by your staff)
- Acknowledged during sponsors mentions
- Opportunity to introduce a speaker
- Logo on WAAMH's electronic direct marketing related to the event
- Logo placement with click-through on conference partners webpage
- Acknowledgment on WAAMH's social media platforms
- One ticket to the conference
- Two tickets to the exclusive WAAMH Members-only Sundowner

### SUPPORTER \$3,000

#### *Benefits to your business*

- Logo on sponsor slide on big screen at the event
- Pop-up display at the conference networking area (to be stationed by your staff)
- Logo on WAAMH's electronic direct marketing related to the event
- Logo placement on WAAMH's conference partners webpage
- One ticket to the conference
- VIP Seating at the front tables of the event

## WELLBEING ZONE \$4,000

### Benefits to your business

- Naming rights to the Wellbeing Zone at the conference
- Mentioned in all digital marketing of the Wellbeing Zone in lead-up to the event
- Pop-up display information in the Wellbeing Zone including organisation's banner
- Logo on sponsor slide on big screen at the event
- Logo with click-through on WAAMH's electronic direct marketing related to the event and website
- One ticket to the conference
- VIP Seating at the front tables of the event

## MEMBERS SUNDOWNER - \$5,000

This Sundowner is an exclusive event for WAAMH members only.

### Benefits to your business

- Pop-up display at the poolside Members Sundowner
- Opportunity to mingle with VIPs, keynotes, special guests, conference organisers and community mental health representatives
- Mentioned in conference opening speech and during sponsor mentions at the Members Sundowner
- Three minute opportunity to speak or be interviewed as a sponsor at the Member Sundowner
- Prominent logo placement on conference partners webpage with click-through to your organisation's website
- Acknowledgment on WAAMH's social media platforms
- One ticket to the conference
- VIP Seating at the front tables of the event
- Four tickets to the exclusive WAAMH Members-only Sundowner

## ADDITIONAL OPTIONS

You have the option to generate further brand exposure by donating any of the following from your business as part of your sponsorship package

- Pens for delegates
- Notepads for delegates
- Gifts for speakers
- Door prize(s)

Please note general marketing collateral will not be packed into delegate goodie bags as we aim to reduce waste by allowing delegates to select takeaway information that they specifically need from the pop up booth displays.

We look forward to talking to you about partnering with us for this event. Raise your profile even further by letting us tailor something more specific to meet your needs.



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08 6246 3000



conference@waamh.org.au



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# EXCLUSIVE EVENT ACCOMODATION

Hyatt Regency Perth is pleased to offer accomodation at a special event rate\* for your convenience.

To book, please visit <https://www.hyatt.com/en-US/hotel/australia/hyatt-regency-perth/perth?offercode=EVNT> and select your stay dates. Alternatively, contact our reservations team on 13 1234.

The special offer code for your event is **EVNT**

We look forward to welcoming you!



\*Rates subject to change based on availability at time of booking.



## Sponsorship Agreement

To confirm your sponsorship of the 2019 Western Australian Mental Health Conference, please complete the below agreement, sign and return this document via email to: [soliver@waamh.org.au](mailto:soliver@waamh.org.au).

Once this document has been received as confirmation of your sponsorship, a tax invoice will be issued to you by the Western Australian Association for Mental Health, payable within 14 days.

Sponsorship enquiries can be made to: Shendelle Oliver on (61) 08 6246 3000

### SPONSOR DETAILS

Organisation Name

Contact Name

Position

Mailing Address

Website

Phone

Email

### SPONSORSHIPS (please select)

Gold Sponsor	\$15, 000 + GST	Supporter	\$3, 000 + GST
Silver Sponsor	\$10, 000 + GST	Wellbeing Zone	\$4, 000 + GST
Industry Partner	\$5, 000 + GST	Members Sundowner	\$5, 000 + GST

### TERMS AND CONDITIONS

All prices are quoted in Australian Dollars and exclude GST. Confirmation of sponsorship and exhibition space is conditional upon this form being completed and full payment being received. A tax invoice will be issued for this amount and must be paid within 14 days. Sponsorship applications are subject to approval and at WAAMH's discretion to ensure its brand, community perception and values are not compromised.

I/we agree to comply with the terms and conditions and all provisions of the sponsors and exhibitors contractual obligations all of which I/we acknowledge, have read and understand.

Sign: \_\_\_\_\_

Date:            /            /            \_\_\_\_\_